



February 24, 2009

1518 K Street, NW, Suite 410 | Washington, DC 20005
Tel 202.638.1526 | Fax 202.638.4664

Ms. Cathy Robbins
Good Cause Greetings
30 West Colonial Road
Wilbraham, MA 01095

Dear Ms. Robbins:

Thank you for the generous gift that Good Cause Greetings made to National Alliance to End Homelessness on **February 6, 2009** to support of our efforts to prevent and end homelessness in America.

Our efforts are likely to become increasingly important over the next two years. Unless something is done to prevent it, the Alliance estimates that the recession will result in **1.5 million additional Americans becoming homeless** during this period. It is important that we take steps to ensure that the economic crisis does not result in a new generation of homelessness in our nation.

Fortunately, we know what to do. Our recently-released *Homelessness Counts: Changes in Homelessness from 2005 to 2007* found that there was a **10 percent decrease** nationally in homelessness during that time period. This report provides evidence that dedicated community efforts, increased funding, and targeted interventions can lead to significant decreases in homelessness. This knowledge can be applied to efficiently reduce the potential increase in the number of homeless families and individuals due to the economic crisis. The Alliance's work to advance these solutions has become even more important.

Your support helps to make our work possible and brings us closer to solutions to end homelessness. I encourage you to visit our homepage at www.endhomelessness.org to review the latest *Homelessness Counts* report, as well as to learn more about our current initiatives and recommendations. Thank you again for your generous gift to the Alliance.

Sincerely,

Nan Roman
President

No goods or services were received in exchange for this donation. Your gift is tax-deductible to the fullest extent allowed by law. You may wish to consult your tax advisor for other considerations, and retain this letter for your records.



★★★★
CHARITY NAVIGATOR
Four Star Charity

For questions regarding your contribution or about our organization please Beth Roche, Director of Development, at eroche@naeh.org or 202-942-8284.