



Formerly named
America's Second Harvest

April 20, 2009

Ms. Cathy Robbins
Good Cause Greetings
30 West Colonial Road
Wilbraham, MA 01095

Dear Ms. Robbins:

On behalf of Feeding America and the 25 million clients we serve, thank you for your generous support in 2008. Enclosed, please find a copy of our recently published annual report highlighting some of the accomplishments that your investment made possible, to advance our vision of a hunger-free America.

Thanks to your support, 2008 was a tremendous year for Feeding America:

- We distributed **2.17 billion pounds of food** to 25 million Americans who are struggling with hunger—serving the equivalent of 1.7 billion meals and reaching every nearly community nationwide.
- Changing our name from America's Second Harvest to **Feeding America** will continue to drive awareness about the hunger issue and fuel our growth to provide more and better food to an increasing number of Americans in need.
- We succeeded in our public policy efforts, helping to secure the passage of a strong **2008 Farm Bill**. That legislation will ensure that more than 730 million additional meals will be allocated to our neighbors in need, and increase food stamp benefits for the next five years.
- Finally, we secured our most visible outreach campaign ever, partnering with the **Ad Council** to acquire donated advertisement placements across the country on television, in print, on radio, and online. The campaign highlights the staggering reality that **1 in 8 Americans struggles with hunger**.

These accomplishments are only possible because of the tireless efforts of the entire Feeding America community, which includes our more than 200 network food banks and thousands of advocates and donors like you. Thank you again for your support of our mission to fight hunger in America.

Sincerely,

A handwritten signature in black ink that reads "Vicki Escarra".

Vicki Escarra
President & CEO

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